

We take data protection seriously

The protection of your privacy when processing personal data is an important concern for us. When you visit our website, our web servers store the IP of your Internet service provider, the website from which you visit us, the web pages you visit on our site and the date and duration of the visit as standard. This information is absolutely necessary for the technical transmission of the web pages and secure server operation. A personalized evaluation of this data does not take place.

If you send us data via contact form, this data will be stored on our servers in the course of data backup. Your data will only be used by us to process your request. Your data will be treated strictly confidential. Your data will not be passed on to third parties.

Person responsible:

Assmy & Böttger Electronic GmbH
Am Sportplatz 12-14, D-26197 Huntlosen
Tel.: +49 4487 92830
Fax: +49 4487 928320
E-Mail: info@aundb-electronic.de

Personal data

Personal data is data about your person. This includes your name, address and e-mail address. You also do not have to disclose any personal data in order to visit our website. In some cases, we need your name and address as well as other information in order to provide you with the requested service.

The same applies in the event that we supply you with information material on request or when we answer your inquiries. In these cases, we will always point this out to you. In addition, we only store the data that you have transmitted to us automatically or voluntarily.

When you use one of our services, we generally collect only the information necessary to provide you with our service. We may ask you for additional information, but this is voluntary. Whenever we process personal data, we do so in order to provide you with our service or to pursue our commercial objectives.

Contact

When contacting us (e.g. by contact form, e-mail, telephone or via social media), the information of the inquiring persons is processed to the extent necessary to respond to the contact requests and any requested measures.

The response to contact requests in the context of contractual or pre-contractual relationships is made in order to fulfill our contractual obligations or to respond to (pre)contractual inquiries and otherwise on the basis of legitimate interests in responding to the inquiries.

- Types of data processed: inventory data (e.g. names, addresses), contact data (e.g. e-mail, telephone numbers), content data (e.g. entries in online forms).
- Affected persons: Communication partners.
- Purposes of processing: contact requests and communication.
- Legal basis: Contract fulfillment and pre-contractual requests (Art. 6 para. 1 lit. b. DSGVO), Legitimate Interests (Art. 6 para. 1 lit. f. DSGVO).

Automatically stored data

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Date and time of the request
- Name of the requested file
- Page from which the file was requested
- Access status (file transferred, file not found, etc.)
- Web browser and operating system used
- Complete IP address of the requesting computer
- Data volume transferred

This data is not merged with other data sources. The processing is carried out in accordance with Art. 6 para. 1 lit. f DSGVO on the basis of our legitimate interest in improving the stability and functionality of our website.

For reasons of technical security, in particular to defend against attempted attacks on our web server, this data is stored by us for a short period of time. It is not possible for us to draw conclusions about individual persons on the basis of this data. After seven days at the latest, the data is anonymized by shortening the IP address at domain level, so that it is no longer possible to establish a link to the individual user. The data is also processed in anonymized form for statistical purposes; it is not compared with other data or passed on to third parties, even in excerpts.

Cookies

When you visit our website, we may store information on your computer in the form of cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a string of characters by which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This enables the visited Internet pages and servers to distinguish the individual browser of the data subject from other Internet browsers that contain other cookies. A specific internet browser can be recognized and identified via the unique cookie ID.

Through the use of session cookies, the controller can provide the users of this website with a user-friendly service that would not be possible without the cookie setting. Without consent, we only use technically necessary cookies on the legal basis of legitimate interest pursuant to Art. 6 (1) lit. f DSGVO.

We only use personal cookies to improve our website or for marketing/advertising purposes with your consent. On your first visit, you can voluntarily agree to tracking or analysis via the cookie banner that appears. If necessary, your data will be passed on to partners or third-party providers. Only if you explicitly agree, these cookies will be stored, the legal basis is then your consent according to Art. 6 para. 1 lit. a DSGVO.

Consents to cookies are managed exclusively on the server of our website and can be revoked by the user at any time. The website is hosted by PLUTEX GmbH, 28197 Bremen.

Google Analytics

Our website uses the tracking tool "Google Analytics". This is a service provided by Google Ireland Limited, a company incorporated and operated under the laws of Ireland with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). This tracking tool helps us to make our website more interesting for you and to improve the user experience. In this process, data about the use of our website is stored in pseudonymous user profiles. Cookies may also be used for this purpose. In addition, data from various devices, sessions and interactions can be linked to a so-called "user ID". The information generated is usually transferred to a Google server in the USA and stored there.

We would like to inform you that on our website Google Analytics has been extended by the "anonymizelp" function. This means that your IP address is first shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area and only then transferred to a Google server in the USA. The shortening of the IP address is an additional measure pursuant to Art. 25 (1) DSGVO for the protection of users, but it does not result in the complete data processing being anonymized. Thus, when Google Analytics is used, in addition to the IP address, other usage data is also collected that is to be assessed as personal data, such as identifiers of the individual users, which also allow a link to an existing Google account, for example. On our behalf, Google will use the information obtained via Google Analytics to evaluate your use of our website, to compile reports on website activity and to provide us with other services related to website and internet usage. The pseudonymized usage profiles will not be merged with personal data about the bearer of the pseudonym without a separately granted consent.

For more information about Google Analytics, see:

<https://support.google.com/analytics/answer/2790010?hl=de>

Please note that Google also has independent access to your data collected via Google Analytics and can also use this data for its own purposes. For example, Google may link this data with other

data about you, such as search history, personal account, usage data from other devices, and any other data that Google has about you.

The legal basis for our processing of your data is your consent pursuant to Art. 6 para. 1 p. 1 lit. a DSGVO. You give your corresponding consent via our cookie banner. Please note that Google is a company from the USA. According to a recent ruling by the European Court of Justice (ECJ), there is no adequate level of data protection in the USA and therefore a risk to the protection of your data.

For example, under certain circumstances, your data may be processed by US authorities for control and monitoring purposes. If you still wish to consent to the use of this tool, you can select this via the cookie banner.

Google Ads (conversion tracking)

Furthermore, we work with the online marketing method Google Ads. Google Ads is a service of Google Ireland Limited, a company registered and operated under Irish law with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). The legal basis for our processing of your data is your consent pursuant to Art. 6 (1) p. 1 lit. a DSGVO. You give your corresponding consent via our cookie banner.

In the context of Google Ads advertisements, we also use conversion tracking. When a user visits our site via an advertisement, a "conversion cookie" is set, which allows us to track how many users have performed an action resulting from the advertising campaign. Only anonymized data is collected, so that no user is personally identifiable for A+B Electronic. Rather, the procedure is used for internal online marketing in order to be able to create statistics that assess the effectiveness of the advertising measures. The data stored via Google Ads is valid for 90 days and is then automatically deleted. In Google's privacy policy, you will find further information on the use of data by Google, as well as on your settings and objection options (<https://policies.google.com/technologies/ads>).

Please note that Google is a company from the USA. According to a recent ruling by the European Court of Justice (ECJ), there is no adequate level of data protection in the USA and therefore a risk to the protection of your data.

For example, under certain conditions, your data may be processed by US authorities for control and monitoring purposes. If you would like to object to the processing of your data in this form by Google Ads, please select the category "Website use" in our cookie banner. In this way, you revoke your consent with effect for the future.

Google Tag Manager

Because transparency is an important concern for us, we would also like to point out the use of the Google Tag Manager at this point. No personal data is collected or processed via this tool itself. In the context of conversion tracking via Google Ads and the use of Google Analytics, only website tags are created and managed here, with which website usage can be better analyzed and optimized.

Leadinfo

We use the lead generation service of Leadinfo B.V., Rotterdam, Netherlands. This recognizes visits by companies to our website based on IP addresses and shows us publicly available information for this purpose, such as company names or addresses. In addition, Leadinfo sets two first-party cookies to evaluate user behavior on our website and processes domains from form entries (e.g., "leadinfo.com") to correlate IP addresses with companies and improve the services. For more information, please visit www.leadinfo.com. On this page: www.leadinfo.com/en/opt-out you have an opt-out option. If you opt-out, your information will no longer be collected by Leadinfo.

Friendly Captcha

To protect our website from spam and misuse by automated programs (bots), we use the "Friendly Captcha" service provided by Friendly Captcha GmbH, Am Anger 3-5, 82237 Wörthsee, Germany. When our website is accessed, a cryptographic puzzle is integrated that is solved by the user's device. This ensures that it is a human visitor.

The following data is processed during use: anonymized IP address, referrer URL, URL of the website accessed, user agent, timestamp. The processing is based on our legitimate interest in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR to secure our website and to comply with legal obligations.

When using the so-called Global Endpoint, data may also be processed on servers outside the European Union for technical reasons. In this case, Friendly Captcha takes appropriate measures to ensure an adequate level of data protection, e.g. through the use of EU standard contractual clauses.

The data will be deleted as soon as it is no longer required for the above-mentioned purposes.

Further information on data protection at Friendly Captcha can be found at

<https://friendlycaptcha.com/legal/privacy-end-users/>

If you have any questions about data protection at Friendly Captcha, please contact the data protection officer at: privacy@friendlycaptcha.com

Newsletter

In our newsletter, we inform you regularly by e-mail about new articles, topics related to the EMS industry and services of Assmy & Böttger Electronic GmbH. Your personal data will be processed on the basis of Art. 6 para. 1 lit. A DSGVO. Here we use the so-called double opt-in procedure. You will receive a confirmation e-mail at the e-mail address provided, in which we ask you to confirm your subscription. Only when you click on the activation link will your subscription become

effective. We use your data transmitted to us exclusively for sending the newsletter, which may contain information or offer.

The tool rapidmail is used to send the newsletter. Your data will therefore be transmitted to rapidmail GmbH. In doing so, rapidmail GmbH is prohibited from using your data for purposes other than sending the newsletter. The rapidmail GmbH is not permitted to pass on or sell your data. rapidmail is a German, certified newsletter software provider, which was carefully selected according to the requirements of the DSGVO and the BDSG. Data will not be forwarded to other third parties or to third countries.

You have the option to unsubscribe at any time. For this purpose, you can, for example, click on the unsubscribe link contained in each newsletter. If you revoke your consent, the corresponding data will be deleted, unless it is required for the fulfillment of the contract or for the protection of legitimate interests.

Security

We have taken technical and administrative security measures to protect your personal data against loss, destruction, manipulation and unauthorized access. All our employees and service providers working for us are bound by the applicable data protection laws.

Whenever we collect and process personal data, it is encrypted before it is transmitted. This means that your data cannot be misused by third parties. Our security measures are subject to a continuous improvement process and our data protection statements are constantly revised. Please make sure that you have the latest version.

Data subject rights

You have a right to information, correction, deletion or restriction of the processing of your stored data at any time, a right to object to the processing as well as a right to data portability and to lodge a complaint in accordance with the requirements of data protection law.

Right to information:

You can request information from us as to whether and to what extent we process your data.

Right of rectification:

If we process your data that is incomplete or incorrect, you can request that we correct or complete it at any time.

Right of deletion:

You can demand that we delete your data if we process it unlawfully or if the processing disproportionately interferes with your legitimate interests of protection. Please note that there may be reasons that prevent immediate deletion, e.g. in the case of legally regulated retention obligations.

Irrespective of the exercise of your right to deletion, we will delete your data immediately and completely, insofar as there is no legal or statutory retention obligation to the contrary.

Right to restriction of processing:

You may request us to restrict the processing of your data if

- You dispute the accuracy of the data for a period of time that allows us to verify the accuracy of the data,
- the processing of the data is unlawful, but you refuse erasure and request restriction of data use instead,
- we no longer need the data for the intended purpose, but you still need this data to assert or defend legal claims, or
- You have objected to the processing of the data.

Right to data portability:

You may request that we provide you with the data you have provided to us in a structured, commonly used and machine-readable format and that you may transfer this data to another controller without hindrance from us, provided that

- we process such data on the basis of consent given by you, which may be revoked, or for the performance of a contract between us, and
- this processing is carried out with the aid of automated procedures.

If technically feasible, you may request that we transfer your data directly to another data controller.

Right to object:

If we process your data for legitimate interest, you can object to this data processing at any time; this would also apply to profiling based on these provisions. We will then no longer process your data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims. You may object to the processing of your data for the purpose of direct marketing at any time without giving reasons.

Right of appeal:

If you are of the opinion that we are violating German or European data protection law in the processing of your data, please contact us so that we can clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, the respective state office for data protection supervision.

If you wish to exercise any of the aforementioned rights against us, please contact our data protection officer. In case of doubt, we may request additional information to confirm your identity.

Changes to this privacy policy

We reserve the right to change our privacy policy if necessary due to new technologies. Please make sure that you have the latest version. If fundamental changes are made to this privacy policy, we will announce them on our website.

All interested parties and visitors to our website can contact us regarding data protection issues at:

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